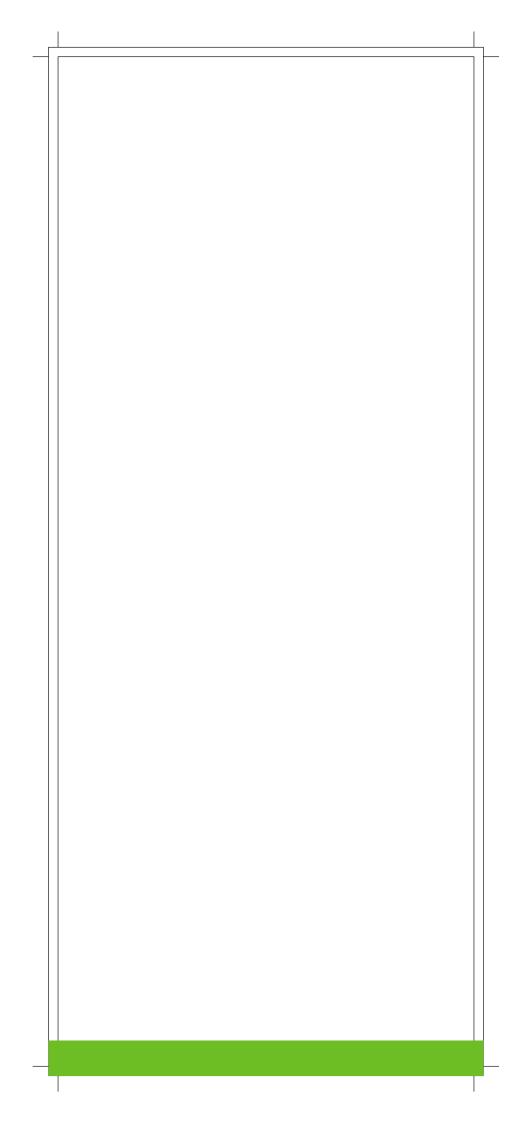


Product Catalogue

Size: 11x26.7cm



CONTENT

A) Vegetable Crops	•••••
1) Okra	01
2) Eggplant	02-05
3) Hot Pepper	06-10
4) Tomato	11
5) Ridge gourd	12
6) Bottle gourd	13
7) Bitter gourd	14
8) Sponge Gourd	
9) Cucumber	
10) Tinda	18
11) Watermelon	18
12) Muskmelon	19
13) Cabbage	20
14) Pumpkin	20
15) Cluster bean	21
16) Cowpea	21
17) French bean	22
18) Dolichos Bean	22
19) Radish	23
20) Peas	23
21) Palak	24
22) Coriander	24
23) Carrot	25
24) Onion	25
B) Field Crops	
1) Wheat	25
2) Soybean	26
3) Corn	26
4) Pigeonpea	27
5) Green Gram	
6) Black Gram	



Hy. Okra NOH-537 (Siya)

Characteristics

Days to first harvest.....48 - 52 Fruit length (cm).....12 - 14 Duration days.....110 - 120

Special features

- It has good fruiting ability, which starts from bottom & has short internodes
- Dark green coloured, straight, tender, quality fruits
- Highly tolerant to YVMV disease
- Long shelf life, wider adaptability
- Tolerant to Enation leaf curl virus

Hy. Okra NOH-147 (Divija)



ny. Okia NOTI-147 (DIVIJa)

Characteristics
Days to first harvest......45-50
Fruit length (cm)......10-12
Duration (Days)......110-120

Special features

- Very dark green colour fruits
- Medium long tender fruits
- Long shelf life & good for transportability
- Resistance to YVMV & highly tolerant to OELCV virus

Hy. Okra NOH-537 (Sargam)



Characteristics

Days to first harvest.......48 - 50
Fruit colour.......Dark green
Fruit length (cm)......10-12
Duration (Days).....110-120

Special Features

- Very dark green, tender quality fruits
- Good fruiting from bottom with close fruiting internode
- Tolerant to ELCV and YVMV diseases
- Very high yielding hybrid
- Very easy to harvest fruits
- Suitable for all sowing windows

Hy. Okra (Aditi)

Characteristics

Days to first harvest.....50 - 52 Fruit length (cm)......14-17 Duration (Days)......110-120

- Shiny green tender long, straight pentagonal quality fruits
- Tolerant to YVMV & ELCV diseases
- Easy for fruit harvesting
- Export quality fruits
- Suitable for all sowing windows
- Excellent result in Rabi & Summer season

Okra NOL-1307 (Silky)



Characteristics Days to first harvest.......48 - 50 Fruit length (cm)......10 - 12 Duration.......110 - 120

Special features

- Very dark green coloured fruits
- Long slender thin fruits
- It has branching ability i.e. 4 5 side branches
- It is high yielding cultivar
- Good tolerance to YVMV

Hy. Eggplant NBH-945 (Navin)



Characteristics Growth habit......Semi spreading Fruit colour.....White Fruit shape.....Round to oblong Fruit wt. (g).....60-70

Special features

- Semi spreading, non spiny plant habit
- White fruits with round to oblong in shape
- Cluster bearing and prolific yielding ability

Hy. Eggplant NBH-467 (Niraj)



Characteristics
Growth habit.....Semi spreading
Fruit colour......Green, purple &
white variegated strips
Fruit shape......Round to Oblong
Fruit wt. (g).....80-90

Special features

- Semi spreading growth habit, spines on stem, leaf and calyx
- Green, purple & white variegated, glossy attractive fruits with green spiny calyx
- Good keeping quality & colour retention

Hy. Eggplant NBH-925 (Bhavika)



Characteristics
Growth habit......Semi spreading
Fruit colour.......Purple with white strips
Fruit shape.......Oval
Fruit wt. (g)......80-90

- Vigorous and thorny natured semi spreading plants
- Attractive oval shape, purple with white variegated shiny fruits
- Glossy, crystal streaked fruits with green spiny calyx
- Good keeping quality
- Cluster bearing with high yield potential



Hy. Eggplant NBH-891 (Jenee)

Characteristics

Growth habit.....Semi spreading
Fruit colour......Purple with white strips
Fruit shape.......Round to oblong
Fruit wt. (g).......70-80

Special features

- Semi spreading plant growth habit & non spiny type
- Attractive round to oblong purple and white variegated glossy fruits
- Cluster bearing ability
- Very good keeping quality & taste
- Relatively early fruiting with higher yielding ability



Hy. Eggplant NBH-414 (Kaushal)

Characteristics

Growth habit.....Mid-tall & semi spreading Fruit colour......Green + White strips Fruit shape......Medium long Fruit wt. (g)......110-120

Special features

- Mid-tall & semi spreading growth habit
- Green with white shaded fruits
- Uniform, cylindrical, attractive medium long fruits
- Prolific bearing and continued fruiting over a long period
- Highly tolerant to bacterial wilt disease



Hy. Eggplant NBH-918 (Gulabo)

Characteristics

Growth habit......Semi erect
Fruit colour.....Pink
Fruit shape....Long
Fruit wt. (g).....100-125
Fruit length (cm)....14-16

Special features

- Fruit maturity, 60-70 days after transplanting
- Calyx is green and non spiny
- Good colour retention capacity even at high temperatures
- Good reflushing ability



Hy. Eggplant NBH-914 (Prithvi)

Characteristics

Growth habit......Semi erect
Fruit colour......Green with white strips
Fruit shape......Oblong big

Fruit wt. (g).....120-130

- Vigorous growth, semi erect and spines on stem, leaf & calyax
- Big oblong, glossy, green with white varigated attractive fruits
- Excellent taste & keeping quality
- Thorny Bharta type fruits with relatively less seed content
- Moderate fruit weight with good yield

Hy. Eggplant NBH-909 (Aarav)



Characteristics

Growth habit...Strong, semi erect, vigorous Fruit colour.....Green + White strips Fruit shape......Big oblong

Fruit shape.....Big oblon Fruit wt. (g).....250-300

Special features

- Very strong, vigorous & semi-erect plants
- Big oblong fruit shape with non spiny plant, leaves and fruit calyx
- Green bharta type fruits with white shades on fruits
- Uniform attractive fruits with less seed content
- Good shelf life
- Highly tolerant to bacterial wilt disease

Hy. Eggplant NBH-890 (Trisha)



Characteristics

Growth habit......Mid-tall & semi spreading

Fruit colour.......Pinkish violet
Fruit shape.......Round to oblong
Fruit wt. (g).......70-80

Special features

- Mid tall and semi spreading non Spiny growth habit
- Small, round to oblong shaped attractive glossy fruits
- Pinkish violet with green calyx fruits
- Uniform attractive fruits with good keeping quality & taste
- Good reflushing ability

Hy. Eggplant NBH-664 (Kirti)



Characteristics

Growth habit....Mid-tall & semi spreading Fruit colour......Shiny purple

Fruit shape......Round to oblong Fruit wt. (g)......150-180

Special features

- Mid tall, semi spreading plant growth habit
- Attractive shiny purple fruits with green calyx
- Round to oblong medium big shaped fruits
- Very good colour retention with excellent shelf life
- High yielding potential due to good reflushing ability
- Tolerant to little leaf and phomopsis blight diseases

Hy. Eggplant NBH-576 (Kamal)



Characteristics Growth habit......Semi spreading Fruit colour.....Shiny purple Fruit shape.....Oblong Fruit wt. (g)......300-350

- Semi spreading growth habit with high vigour and non thorny nature
- Big oblong shaped attractive, shiny purple fruits
- Attractive glossy uniform fruits with green calyx
- Excellent colour retention with good keeping quality and taste

Hy. Eggplant NBH-778 (Mahesh)



Characteristics
Growth habit......Mid-tall, semi erect
Fruit colour.....Shiny black
Fruit shape.....Oval round
Fruit wt. (g).....300-350

Special features

- Mid-tall, sturdy, vigorous, semi erect plant habit
- Very big oval round shaped fruits, with very thick flesh
- Attractive shiny black coloured glossy fruits
- Very good colour retention and keeping quality

Hy. Eggplant NEPH-1896 (Ratna)



Characteristics
Growth habit.......Semi spreading
Fruit colour.....Pinkish
Fruit shape.....Long
Fruit wt. (g).....60-75
Fruit length (cm).....12-15

Special features

- Semi spreading plant growth habit
- Attractive pinkish medium long cylindrical fruits with purple calyx
- Good colour retention
- Excellent keeping quality & taste
- High yielding potential due to cluster bearing ability

Hy. Eggplant NBH-868 (Vihaan)



Characteristics
Growth habit.....Mid tall & semi spreading
Fruit colour......Green with white strips
Fruit shape......Oblong
Fruit wt.(g).......70-80

Special features

- Mid tall & semi spreading plants and spines on stem, leaf and calyx
- Crystal Green with white variegated glossy fruits
- Very attractive oblong shaped, uniform fruits
- Good keeping quality
- Cluster bearing habit and long pedicel with excellent calyx covering
- Widely accepted due to fruit shape

Hy. Eggplant NBH-954 (Sneha)



Characteristics
Growth habit......Mid-tall, Semi erect
Fruit colour......Black
Fruit shape.....Long
Fruit wt. (g)......70-80
Fruit length (cm).....14-16

- Mid tall, semi erect plant habit
- Attractive medium long black coloured with green calyx, glossy fruits
- Cluster bearing and high yield potential



Hy. Eggplant NBH-934 (Surya)

Mid-tall, erect
Black
Long
90-100
)22-25

Special features

- Mid tall, erect plant growth habit
- Attractive black coloured long fruits with purple calyx
- Cluster bearing and good yield potential
- Very good keeping quality, taste and shelf life

Hy. Eggplant NBH-851 (Vishal)



Characteristics	
Growth habit	Tall, semi erect
Fruit colour	Shiny green
Fruit shape	Long
Fruit wt. (g)	100-110
Fruit length (cm)	25-30

Special features

- Tall, semi erect plant growth habit
- Attractive shiny green long cylindrical fruits with green calyx
- Good keeping quality and excellent shelf life
- High yielding potential due to cluster bearing ability

Hy. Hot pepper NCH-805 (Tara)



Characteristics
Growth habit......Tall, semi spreading
Fruit colour......Parrot green
Fruit length (cm).....12 - 14

Special features

- Profuse branching ability
- It is an out -standing hybrid with exceptional yield suitable for green purpose
- Very nice semi wrinkled fruit surface, highly pungent with good taste
- Highly tolerant to chilli leaf curl virus & phytopthora blight
- It is suitable for Rabi season cultivation

Hy. Hot pepper NCH-507 (Naveli)



Characteristics
Plant type......Erect
Fruit colour.....Pale green
Fruit length (cm).....16-17

- Very sturdy, erect plant type with strong leaf canopy
- Pale green, diameter 1.1-1.2 cm with strong mild pungency
- Multi-Virus tolerance along with soil borne disease tolerance (Bacterial wilt & Fusarium wilt)



Hy. Hot pepper NCH-960 (Hansika)

Characteristics
Plant type......Semi Spreading
Fruit colour.....Shiny green
Fruit length (cm).....14-16

Special features

- Very sturdy, semi spreading plant type with strong leaf canopy
- Shiny green, semi wrinkled fruit surface with mild pungency
- Good tolerance to chilli mosaic virus and phytophthora blight diseases
- Suitable for fresh green market purpose



Hy. Hot pepper NCH-1590 (Sai)

Characteristics
Plant type......Dwarf
Fruit colour......Parrot green
Fruit length (cm).....5-6

Special features

- Dwarf, sturdy growth habit with high fruit setting
- Attractive light green smooth fruits
- Very short, compact and highly pungent fruits
- Suitable for fresh green purpose



Hy. Hot pepper NCH-2504 (Diksha)

Characteristics
Plant type......Semi Spreading
Fruit colour.....Parrot green
Fruit length (cm)......14-16

Special features

- Mid-tall semi spreading growth habit
- Attractive parrot green, medium long, semi wrinkled fruits with good pungency
- Hybrid is suitable for fresh green produce
- Recommended for rainy and spring season cultivation



Hy. Hot pepper NCH-3240 (Girisha)

Characteristics
Plant type......Semi spreading
Fruit colour.....Shiny green
Fruit length (cm)......6-8

- Semi spreading, sturdy plant type
- Profuse branching and cluster bearing ability
- Shiny green, semi wrinkled fruit with high pungency
- Deep red coloured fruits with good red colour retention
- Suitable for both green & dry chilli purpose
- Highly tolerance to CMV & anthracnose diseases



Hy. Hot pepper NCH-1326 (Revati)

Characteristics
Plant type......Tall, erect
Fruit colour.....Medium shiny green
Fruit length (cm)......5-6

Special features

- Tall, erect sturdy plant type
- Attractive shiny green fruit colour
- Very compact, deep red coloured fruits with good red colour retention and high pungency
- Suitable for both fresh and dry red chilli purpose
- Highly tolerant to CMV & anthracnose diseases

Hy. Hot pepper NCH-1838 (Nithya)

Characteristics

Plant type......Mid-tall, Semi spreading Fruit colour.....Shiny green Fruit length (cm)....10-12

Special features

- Mid-tall and semi spreading plant type with good leaf cover
- Attractive shiny green fruit colour turns to deep red on maturity
- Medium thick, smooth fruit surface and good pungency
- Highly tolerant to leaf curl and anthracnose diseases
- Suitable for fresh as well as dry chilli purpose

Hy. Hot pepper NCH-1747 (Geetanjali)

Characteristics

Plant type.....Semi Erect
Fruit colour.....Shiny dark green
Fruit length (cm)......6-8

Special features

- Semi erect plant type with profuse branching ability and cluster bearing habit
- Shiny dark green fruits with good seed content
- Short, very compact, semi wrinkled fruit surface and highly pungent fruits
- Tolerant to chilli mosaic virus & anthracnose diseases
- Useful for both fresh as well as dry chilli purpose

Hy. Hot pepper NCH-1754 (Leela)

Characteristics

Plant type......Tall, Erect
Fruit colour......Medium shiny green
Fruit length (cm).....12-14

- Tall, erect sturdy plant type with prolific yielding ability
- Shiny green fruits with semi wrinkled fruit surface
- Deep red coloured fruits with good colour retention
- Highly tolerant to Chilli leaf curl virus disease
- Suitable for both fresh and dry chilli purpose





Hy. Hot pepper NCH-2442 (Tanvi) Characteristics



Plant type.....Mid-tall & Semi spreading Fruit colour.....Shiny green

Fruit length (cm).....12-14

Special features

- Mid-tall, semi-spreading plant type and produces uniform fruits
- Good keeping quality
- Attractive shiny green fruits with medium pungency
- Suitable for fresh chilli purpose

Hy. Hot pepper NCH-1788 (Tejal)



Characteristics Plant type.....Semi erect Fruit colour.....Medium green Fruit length (cm).....7-8

Special features

- Medium green thin semi wrinkled fruits
- Excellent keeping quality & highly pungent fruits
- Tolerant to leaf curl virus & powdery mildew disease
- Suitable for both fresh & red chilli purpose

Hy. Hot pepper NCH-2350 (Aditi)



Plant type.....Semi spreading Fruit colour......Parrot green Fruit length (cm)......7-8

Special Features

- Midtall, semi spreading plant growth habit
- Parrot green, medium long, medium width fruits
- Medium pungent fruits
- Cluster bearing and high yielding hybrid
- Suitable for fresh and red chilli purpose
- Highly tolerant to anthracnose disease

Hy. Hot pepper NCH-2541 (Darshana)

Characteristic	S
Plant type	Semi spreading
Fruit colour	Parrot green
Fruit length (c	:m)10-12

- Shiny parrot green colour with medium thick pericarp
- Semi wrinkled fruit surface
- Attractive dark red colour & excellent colour retention
- Highly tolerant to anthracnose disease
- Suitable for dry red chilli purpose



Hy. Hot pepper NCH-1873 (Tejashree)

Characteristics

Plant type......Semi spreading Fruit colour.....Shiny green Fruit length (cm)......12-14

Special features

- Attractive dark red coloured fruits
- Semi wrinkled fruit surface
- Thin in diameter & high seed content
- Excellent F:D ratio (28-30%)
- Suitable for red dry purpose

Hy. Sweet pepper NCCH-577 (Hitanshu)

Characteristics

Plant type......Tall, Medium Spreading
Fruit colour.....Shiny green
Fruit length (cm)....20-22

Special features

- Tall, medium spreading vigorous plant type with profuse branching habit
- Attractive shiny green, medium wrinkled, long fruits
- Highly tolerant to leaf curl and powdery mildew diseases
- Excellent shelf life and suitable for long distance transport
- Medium pungent fruits & suitable for fresh green market purpose

Hy. Sweet pepper NCCH-318 (Padmini)

Characteristics

Plant type......Mid tall, Sturdy, Semi erect Fruit colour......Parrot green Fruit length (cm)....18-20

Special features

- Strong, semi erect plant type with very high yield potential
- Parrot green coloured, thick long fruits
- Attractive fruits with low pungency & good shelf life
- Highly suitable for fresh green market purpose



Hy. Capsicum NCCH-43 (Hans)

Characteristics

Growth habit......Midtall, semi spreading
Fruit colour......Dark green (Unripe)
Fruit shape......Square, big blocky
Av. fruit weight (g)...150 - 200

- Uniform square, big blocky fruits
- Excellent keeping quality
- Highly tolerant to major pests & diseases
- Very high yielding hybrid



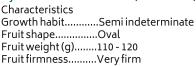
Hy. Tomato NTH-1121 (Viraj)

Characteristics
Growth habit......Semi indeterminate
Fruit shape......Oval
Fruit weight (g)......95 - 100
Fruit firmness.....Very firm

Special features

- Semi indeterminate growth habit with vigorous growth & continuous fruit setting ability
- Single fruit wt. around 95 100 g with deep red colour & thick peel
- Good firmness & suitable for long distance transportation
- Good resistance to TyLCV & leaf mold with high tolerance to early & late blight diseases
- Suitable for rainy & winter season cultivation.

Hy. Tomato NTH-1389 (Vidhaan)



Special features

- Semi indeterminate growth habit with vigorous growth, strong stem
- Good flowering ability with strong fruit retention
- Good hardness, suitable for long transport with good shelf life
- Tolerance to TyLCV with wider adaptability
- Suitable for winter & summer cultivation in open field condition

Hy. Tomato NTH-449 (Hridhaan)

Characteristics	
Growth habit	Semi indeterminate
Fruit shape	Flat round
Fruit weight (g)	95 - 100
Fruit firmness	Firm

Special features

- Semi indeterminate plant growth habit with good foliage coverage
- Medium sized, flat round shaped fruits and excellent sour taste
- Very good shelf life
- Highly tolerant to TyLCV, early & late blight diseases

Hy. Tomato NTH-2529 (Parth)

Determinate
Flat Round
75-80
Firm

- Determinate plant growth habit with earliness
- Cluster fruits bearing habit and continuous fruit setting ability
- Flat round shaped attractive uniform sized fruits with green shoulder
- Excellent sour taste with good firmness
 & suitable for storage and transport
- Recommended for rainy, winter and spring season cultivation







Hy. Ridge gourd NRGH-324 (Dhruv)

Characteristics Fruit lenght (cm).....30-35 Fruit shape.....Uniform straight Fruit weight (g).....125 - 130

Special features

- Dark green, medium long, uniform straight tender fruits
- This hybrid has strong & vigorus plant type with continuos bearing ability
- Highly tolerant to Downy mildew, Powdery mildew & CMV disease
- It has very good fruit setting ability in high temperatures.



Hy. Ridge gourd NRGH-211 (Rajveer)

Characteristics	
Fruit length (cm)	35-40
Fruit weight (g)	130-150
Fruit shape	Straight

Special features

- Strong & vigorous vine growth with high fruit setting
- Long shiny green coloured fruits
 Uniform sized straight attractive fruits
- Hybrid ready for first harvest from 50-55 days after sowing
- Excellent keeping quality and taste
- Tolerant to DM, PM and Mosaic virus diseases



Hy. Ridge gourd NRGH-538 (Navratan)

, , ,	•
Characteristics	
Fruit length (cm)	25-30
Fruit weight (g)	110-120
Fruit shape	Straight

Special features

- Shiny green, medium long, uniform
- straight, attractive tender fruits

 Hybrid ready for first harvest from 45-50 days after sowing
- Wider adaptability and good fruit setting in high temperature
- Tolerance to PM, DM and highly tolerant to CMV disease



Hv. Bottle gourd NBBH-394 (Viru)

, ,	
Characteristic	cs
Fruit colour	Parrot green
Fruit length (d	cm)20 - 25
Fruit weight (g)700 - 800
Fruit shape	Uniform cylindrical

- Shiny parrot green, extra long, cylindrical tender fruits
- High yielding hybrid with uniform straight attractive fruits
- Ready for first harvesting in 50-55 days after
- It has good shelf life & suitable for export market
- Highly tolerant to fusarium wilt, downy mildew, powdery mildew & CMV diseases



Hy. Bottle gourd NBBH-280 (Ravi)

Characteristics

Fruit colour......Parrot green Fruit length (cm).......20 - 25 Fruit weight (g).....700 - 800

Fruit shape......Uniform cylindrical

Special features

- Shiny parrot green, extra long, cylindrical tender fruits
- High yielding hybrid with uniform straight attractive fruits
- Ready for first harvesting in 50-55 days after sowing
- It has good shelf life & suitable for export market
- Highly tolerant to fusarium wilt, downy mildew, powdery mildew & CMV diseases

Hy. Bottle gourd NBBH-468 (Anil)



Characteristics
Fruit length (cm).......30-40
Fruit weight (g)......700-800
Fruit colour......Shiny parrot green
Fruit shape.......Cylindrical

Special features

- Shiny Parrot green, uniform straight attractive fruits
- Good branching habit and prolific fruit bearing ability
- Thin tender attractive long fruits
- Fruits ready for first harvest from 55-60 days after sowing
- Good keeping quality & suitable for long distance market
- Tolerance to fusarium wilt, PM and CMV diseases

Hy. Bottle gourd NBBH-602 (Pawan)



Characteristics
Fruit length (cm)......25-30
Fruit weight (g)......800-900
Fruit colourShiny parrot green
Fruit shape......Cylindrical

Special features

- Shiny parrot green, straight, cylindrical, attractive quality fruits
- Excellent continuous fruiting ability
- Hybrid ready for first harvest from 55-60 days after sowing
- Good keeping quality
- Tolerance to fusarium wilt, PM, DM and CMV diseases

Hy. Bitter gourd NBGH-152 (Ananda)



Characteristics
Fruit colour.......Dark green
Fruit length (cm)......15 - 20
Fruit weight (g)......115 - 125
Fruit shape.......Uniform spindle

- Dark green, medium long, sharp prickled fruits
- First harvesting can be done, 50-55 days after sowing
- Very high yielding hybrid with excellent keeping quality
- Suitable for long distance market



Hy. Bitter gourd NBGH-1378 (Bittu)

Characteristics
Avg. Fruit length (cm).......4-6
Avg. Fruit weight (gm)......40-50
Fruit colour.......Shiny dark green
Fruit shape......Short spindle

Special features

- Dark green, very short, spindle shape, chuva type and sharp prickled fruits
- Profuse fruit bearing habit with wider acceptance
- This hybrid is ready for first harvest from 45-50 days after sowing
- Excellent shelf life and suitable for long distance market
- Highly tolerant to PM, DM & CMV diseases

Hy. Bitter gourd NBGH-1378 (Super Bittu)

Characteristics
Avg. Fruit length (cm)......5-7
Avg. Fruit weight (gm)......40-50
Fruit colour.....Shiny dark green
Fruit shape.....Short spindle



Special features

- Dark green, very short, spindle shape, chuva type and sharp prickled fruits
- Profuse fruit bearing habit with wider acceptance
- This hybrid is ready for first harvest from 45-50 days after sowing
- Excellent shelf life and suitable for long distance market
- Highly tolerant to PM, DM & CMV diseases

Hy. Bitter gourd NBGH-88 (Firangi)



Characteristics Avg. Fruit length (cm)......18-22 Avg. Fruit weight (gm)......110-120 Fruit colour.......White Fruit shape.......Straight long

Special features

- Shiny white, sharp prickled, straight long fruits
- Profuse fruit bearing habit and uniform sized tender fruits
- This hybrid is ready for first harvest from 50-55 days after sowing
- Excellent shelf life and suitable for long distance market
- Highly tolerant to PM, DM and CMV diseases

Hy. Bitter gourd NBGH-671 (Dhawal)



Characteristics Fruit length (cm)......15-20 Fruit weight (g)......100-110 Fruit colour......Very dark green Fruit shape......Straight Long

- Strong and vigorous plant growth with prolific fruit bearing
- Very dark green, straight long, very sharp prickled attractive fruits
- Hybrid ready for first harvest within 55-60 days after sowing
- Tolerance to PM , DM and CMV diseases
- High yielding hybrid with wider adaptability

Hy. Bitter gourd NBGH-1050 (Dolly)



Characteristics Fruit length (cm)......20-25 Fruit weight (g)......120-130 Fruit colour.....Shiny green Fruit shape.....Long

Special features

- Shiny green, medium sharp prickled, thick long attractive fruits
- Wider adaptability with prolific fruit bearing ability
- Hybrid ready for first harvest within
 55-60 days after sowing
- Excellent keeping quality and suitable for long distance market
- Tolerant to DM, PM and CMV diseases



Hy. Bitter gourd NBGH-1078 (Tarak)

Characteristics	
Fruit length (cm)	25-30
Fruit weight (g)	120-130
Fruit colour	
Fruit shape	Long

Special features

- Dark shiny green, medium thick long sharp prickled fruits
- Uniform sized, tender attractive fruits
- Fruits ready for first harvest within 55-60 days after sowing



Hy. Sponge gourd NSGH-909 (Shreya)

Characteristics	
Fruit colour	Shiny green
Fruit length (cm)	18 - 20
Fruit weight (g)	110 - 120

Special features

- Attractive long shiny green tender fruits
- It is ready for first harvest in 40-45 days after sowing
- Highly tolerant to Downy mildew & Powdery mildew disease
- Excellent taste & keeping quality



Hy. Sponge gourd NSGH-405 (Pran)

Characteristics
Fruit colour......Shiny green
Fruit length (cm)......25 - 30
Fruit weight (g)......140 - 150
Fruit shape.......Uniform cylindrical

- Extra long, shiny green, attractive tender fruits
- It is ready for first harvest in 42-45 days after sowing
- Strong & vigours plant type with very high yield
- Highly tolerant to Downy mildew & Powdery mildew disease
- Excellent taste & keeping quality



Hy. Sponge gourd NSGH-432 (Veena)

Characteristics
Fruit length (cm)......20-25
Fruit weight (g).....120-130
Fruit colour......Pale green

Special features

- Pale green, white seeded, straight uniform sized tender fruits
- Fruit ready for first harvest within 45-50 days after sowing
- Excellent taste and keeping quality
- Tolerant to PM and CMV diseases



Hy. Sponge gourd NSGH-396 (Sarangi)

Characteristics Fruit colour......Parrot green

Fruit length (cm)......25 - 30
Fruit weight (g).....125 - 135
Fruit shape.....Straight long

Special features

- Parrot green, black seeded, straight, long fruits
- Uniform size, very attractive & tender fruits
- Hybrid ready for first harvest from 40-45 days after sowing
- Excellent keeping quality and suitable for long distance market
- Highly tolerant to PM, DM and CMV diseases



Hy. Cucumber NCH-110 (Glory)

Characteristics Fruit colour.......Greenish white Fruit length (cm)......18 - 20 Fruit weight (g)......100 - 110 Fruit shape......Uniform cylindrical

Special Features

- High yielding gynoecious base cucumber hybrid
- Greenish white coloured, uniform cylindrical shape fruits
- It can be cultivated by staking or without staking
- Highly tolerant to CMV, downy mildew & powdery mildew diseases



Hy. Cucumber NCH-110 (Glory Plus)

Characteristics
Fruit colour.....Light Green with shiny skin
Fruit length (cm)......18 - 20
Fruit weight (g)......200 - 230
Fruit shape........Straight, long & even

- High yielding hybrid
- It can be cultivated by staking or without staking
- Highly tolerant to CMV, downy mildew & powdery mildew diseases
- Fruits are suitable of long distance transport



Hy. Cucumber NCH-340 (Saloni)

Characteristics

Fruit colour......Dark Green Fruit length (cm).....18 - 24 Fruit weight (g).....200 - 220 Fruit shape.....Long cylindrical

Special Features

- High yielding hybrid
- Wider adaptability
- It can be cultivated by staking or without staking
- Highly tolerant to CMV, downy mildew & powdery mildew diseases
- Fruits are suitable of long distance transport

Hy. Cucumber NCH-121 (Aarya)



Characteristics Fruit colour: Green Fruit shape: Cylindrical Avg. Fruit Length (cm): 18-20 Avg. Fruit Weight (gm): 130-140

Special Features

- Vigorous growth habit with prolific fruit bearing
- Green coloured, long attractive tender fruits
- Early hybrid, ready to first harvest from 40-45 days
- Good keeping quality and suitable for long distance transportation
- Highly tolerant to PM, DM & CMV diseases

Hy. Long melon NCH-225 (Raghav)



Characteristics Fruit colour......Dark green with light green strips Fruit length (cm).....25-30

Fruit wt (g).....140-150

Special Features

- Uniform sized fruits having dark green colour with light green strips
- Very long tender attractive fruits
- Profuse fruit bearing & high yielding hybrid
- Very crispy and excellent taste
- Non bitterness, especially during high temp.
- Highly tolerant to DM & CMV diseases

Long melon NCS-101 (Aansh)



Characteristics Fruit colour.....Light green Fruit length (cm).....35-40 Fruit weight (g).....200-250

- Light green, very tender, long, uniform sized, attractive fruits
- Fruits ready for first harvest from 50-55 days after sowing
- Highly tolerant to fusarium wilt, powdery mildew and CMV diseases
- Recommended for spring season cultivation

Hy. Tinda NTH-11 (Teju)



Characteristics Fruit colour.....Shiny light green Fruit shape.....Round Fruit wt. (gm).....80 - 100

- Special Features

 Shiny green, hairy, tender round, delicious and attractive fruits
- Excellent taste & keeping quality
- Fruit ready for harvest from 50-55 days after sowing
- Highly tolerant to wilt diseases
- Very high yielding

Hy. Watermelon NWMH-174 (Sweet Angel)



Characteristics Fruit colour.....Black Fruit shape.....Oval Fruit weight (kg).....3 to 4

Special features

- It is early maturing Icebox type watermelon hybrid (70-75 DAS)
- Pure black colour, oval shape, attractive fruits having 3 to 4 kg fruit wt.
- Dark red, crispy, compact flesh having more sweetness (>12% TSS) & less seed content
- Highly tolerant to bud necrosis, alternaria leaf blight & fusarium wilt
- High yielding hybrid, suitable for long distance transport

Hy. Watermelon

NWMH-174 (Sweet Angel Plus)



Characteristics Fruit colour.....Black Fruit shape.....Oval Fruit weight (kg).....4 to 5

Special features

- Early maturing Icebox type watermelon hybrid (70-75 DAS)
- Shiny black colour, oval shape, attractive fruits
- Dark red, crispy, compact flesh having more sweetness (>11% TSS) & less seed content
- Highly tolerant to bud necrosis, alternaria leaf blight & fusarium wilt
- Excellent shelf life & suitable for long distance transport

Hy. Watermelon NWMH-441 (Aamir)



Characteristics Fruit colour.....Light green & Dark green strips Fruit shape.....Oblong Fruit wt. (kg)......8-10

- Light green with dark green stripped, big uniform, oblong shaped fruits
- Very compact crispy, dark red coloured sweet flesh
- Fruits ready for harvest within 90-95 days after sowing
- Long shelf life and good for long distance transportation
- Highly tolerant to bud necrosis virus and fusarium wilt diseases

Hy. Watermelon NWMH-715 (Star)



Characteristics Fruit colour.....Black Fruit shape.....Round Fruit wt. (kg).....6-8

Special features

- Medium big, pure black coloured, round shaped attractive fruits
- Dark red coloured crispy, compact flesh with high sugar content
- Fruits ready for harvest from 90-95 days after sowing
- Good rind thickness and excellent shelf life
- Highly tolerant to bud necrosis
 & fusarium wilt diseases

Hy. Muskmelon NMMH-278 (Sweety)



Characteristics Fruit colour......Creamy yellow with dense white netting

Fruit shape......Round to oblong Fruit weight (g)......800 - 900 Flesh colour.....Dark orange

Special features

- Early maturing hybrid with round to oblong fruit shape
- Avg. fruit wt 800-900 g. having deep orange colour shape with tight cavity
- The hybrid has wonderful aroma & very high sugar content
- Highly tolerant to fusarium wilt, powdery mildew & gummy stem blight
- It has very good shelf quality

Hy. Muskmelon NMMH-65

Characteristics
Fruit colour.......Creamy with white netting
Fruit shape......Round
Fruit wt (gm)......1000-1200
Flesh colour.....Saffron yellow

Special features

- Attractive dense netting with uniform size
- Less seed cavity with very firm flesh
- Very high TSS with excellent taste
- Highly tolerant to fusarium wilt & gummy stem blight



Hy. Muskmelon NMMH-384 (Pakeezah)

Characteristics
Fruit colour.......Cream with densed netting
Fruit shape......Round
Fruit wt (gm)......800-1000
Flesh colour......Orange

- Strong and vigorous plant growth habit
- Uniform fruit size with good transportability
- Very less seed cavity with firm flesh
- Very high TSS with excellent taste
- Highly tolerant to fusarium wilt disease

Hy. Muskmelon NMMH-350 (Novelty)



Characteristics

Fruit colour.......Yellow with green strips
Fruit shape.....Round to Oblong
Fruit wt (gm)......1200-1500
Flesh colour......Orange

Special features

- Very strong & vigorous plant growth habit
- Big size, uniform fruiting ability
- Very high yielding hybrid
- Highly tolerant to CMV virus & fusarium wilt disease

Hy. Cabbage Shaurya



Characteristics

Characteristics
Days to 1st harvest......60 - 65
Leaf colour.........Green
Head characters......Round, very compact
Av. Head wt. (kg)......1.0 - 1.25

Special features

- Medium frame, uniform, attractive round shape heads
- 20 25 days field holding capacity and excellent shelf life
- Excellent taste and less core
- Tolerant to Abiotic stresses and suitable for round the year cultivation
- Highly tolerant to black rot and diamond back moth (DBM)

Hy. Cabbage **Kia** Characteristics



Characteristics
Days to 1st harvest.......45-50 days
Head colour......Bluish green
Head shape......Oval round
Av. Head wt. (kg)......1-1.5 kg

Special Features

- Core length is around 6 cm
- Medium frame, uniform, attractive oval round shape heads
- 20-25 days holding capacity and excellent shelf life
- Tolerant to abiotic stresses and black rot and diamond back moth

Hy. Pumpkin NPH-22 (Nakul)



Characteristics
Plant type......Vigorous
Flesh Colour......Yellowish Orange
Days to harvest......80-85 days after sowing
Fruit weight......4-5 kg

- Fruits are flat round in shape
- Fruit skin is dark colour at immature stage
- Fruits are yellowish orange in colour after full maturity
- Wider adaptability



Cluster bean NCB-40 (Chandani)

Characteristics

Growth habit......Tall, predominantly single stem

Pod length (cm)......6-7

Pod colour.....Light green Pod pubescence......Present

Special features

- Light green, tender pods
- Pubescent (local type), medium long quality pods
- Tolerant to powdery mildew disease
- Not recommended in kharif season (due to high plant vigour growth)



Cluster bean NCB-10 (Aarna)

Characteristics
Growth habit......Medium tall
Pod length (cm)......12-14
Pod colour......Dark shiny green
Pod pubescence......Absent

Special features

- Dark green, tender pods,
- High yielding, smooth, long & green podded variety
- Highly tolerant to major pest & diseases
- Recommended in all the growing seasons



Cow pea (Hariyali)

Characteristics
Growth habit......Semi indeterminate
Pod length (cm)......24-26
Seed colour.....White

Special Features

- Semi indeterminate growth habit
- Very long (24-26 cm) green pods
- White with brown eye bold seed
- Very high yielding variety
- Suitable for dual purpose
- High tolerant to YMV & PM diseases



Cow Pea N-57 (Gauri)

Characteristics Growth habit.......Semi indeterminate Pod length (cm)...25-30 Seed colour......Mixed white and brown

- 2-4 pods cluster
- First picking within 60-70 days after sowing
- Semi indeterminate growth with dense foliage and big leaves
- Long and light green color, cylindrical
- Excellent yield potential



French bean NFL-35 (Avani)

Determinate
50 - 60
14 - 16
Light green
White

Special Features

- Light green long, tender quality pods
- Stringless round pods
- Excellent taste & quality
- Highly tolerant to disease & pests



Dolichos Bean NDL-98 (Laxmi)

Characteristics	
Growth habit	Indeterminate
1s picking	45-50 days
Pod length (cm)	8-9
Pod quality	Medium Long,
	shiny green, round pod

Special Features

- Shiny green, medium long, lucious, tender quality pods
- Excellent taste & keeping quality
- Indeterminate growth habit
- Very high yielding

Sowing Time : Kharif : July-August & Rabi : September-November



Dolichos Bean NDL-14 (Anaya)

Characteristics
Growth habitDeterminate
1s picking55-60 days
Pod length (cm)10-12
Pod qualityShiny green, flat pods

Special Features

- Flat, stringless 2-3 cm broad, quality pods
- Excellent taste & keeping quality
- Sowing Time: Kharif: July-August
 Rabi: September-November



Dolichos Bean NDL-20 (Riya)

Characteristics
Growth habit......Determinate, Dwarf
1s picking.....60-65 days
Pod length (cm).....12-13
Pod quality......Shiny green

- Shiny green, round long, stringless, tender pods
- White colour flower with profuse yielding ability
- Excellent taste and keeping quality
- Very high yielding
- Photo and Thermo insensitive

Hy. Radish NRDH-51 (White Gold)



Characteristics
Growth habit......Erect, spreading type
Leaf blade.....Serrated
Root length (cm)......42-45

Special Features

- Dark green leaves with medium hair
- Roots are long cylindrical and tapering
- Root colour is shiny milk white
- Roots are straight, smooth and medium in pungency
- Roots ready for first harvest within 45-50 days after sowing
- Wider adaptability and slow in pithiness development



Radish NRD-46 (Ujjawal)

Characteristics	
Growth habit	Semi spreading
Leaf blade	Serrated
Root length (cm)	35-40

Special features

- Uniform straight, snow white coloured roots with mild pungency
- Root contains watery flesh with less self core
- Roots ready for first harvest within 45-50 days after transplanting
- Recommended for winter season cultivation



Radish NRD-49 (Nirmal)

Characteristics	
Growth habit	Erect
Day to 1st. harvest	40 - 45
Leaf blade	Palmate
Root length (cm)	25 - 30

Special Features

- Uniform straight root with mild pungent taste
- Snow white coloured roots with watery fleshiness
- Good keeping quality
- Recommended for kharif season cultivation



Pea NP-26 (Green Pearl)

Characteristics
Growth habit......Semi determinate
Pod length (cm).....8-10
Numbers of seeds/pod.....8-10

- Semi determinate growth habit and profuse pods bearing
- Round, firm and attractive light green colour quality pods
- Sweet pods with high TSS
- Highly tolerant to powdery mildew & wilt diseases
- Suitable for vegetable purpose



Spinach Green Palak

Characteristics	
Growing height (cm)	30
Leaves shape	Ovate
Leaves length (cm)	10-12
Leaves breadth (cm)	5-6

Special features

- Ovate shape leaves with broad in shape
- Dark green tender leaves
- Excellent taste with good aroma



ну. Palak Harita

Characteristics	
Plant habit	Multi Cut
Leaf Colour	Green
Leaf Shape	Broad

Special features

- Texture of the leaf is green, crispy and non -brittle
- Mature 38-42 days after sowing
- Leaves have less odour
- High yielding



Coriander Royal Green

Growth habit	Spreading
No. of branches/plant	40 to 50
1st harvest	25 to 30 days
	(Vegetative purpose)

Special features

- Long vegetative phase
- Very good aroma
- Medium broad shiny green leaves
- More no. of branches per plant
- Suitable for multi-cuttings



Carrot (Novel's Desi Red)

Characteristics	
Growth habit	Erect to semi spreading
Root colour	Red
Root length (cm	n)20-22 cm

- Vigorous plants, erect to semi-spreading growth habit
- Uniform straight cylindrical roots with mild sweet taste
- Dark red coloured roots with red core



Carrot Novel's New Kuroda

Characteristics

Growth habit.................Uniform green foliage Root colour......Attractive deep orange Root length (cm).......18-20 Fruit diameter (cm).....5.4-6.2

Special Features

- Excellent for rainy and winter season
- Uniform root length and quality
- Matures in 85-90 days after sowing
- Good for storage and long distance transport

Onion NON-115



Characteristics Bulb colour.......Dark red Time of Maturity (DAS)......160-165 Time of Maturity (DAT)......105-110 Bulb wt (gm)......110-120 TSS (°Brix)............13

Special features

- Semi erect foliage attitude
- Medium intensity of green colour
- Less bolter percentage
- Uniform bulb size
- Suitable for early & late
- Kharif season cultivation

Onion NON-44



Characteristics	
Bulb colour	Light red
Time of Maturity (DAS)	150-160
Time of Maturity (DAT)	110-120
Bulb wt (gm)	80-90
TSS (°Brix)	13

Special features

- Globe round uniform size
- Excellent storability
- Less bolter percentage
- Uniform bulb size



Wheat HUW-510 (Malviya)

Characteristics	
Duration	100-110 days
Plant Height (c	m)95-100
No. of Tillers/ F	Plant15-20
Spike Length (cm)10-12

- Medium bold shiny grains
- Excellent grain quality & taste
- Highly tolerant to rust diseases
- Recommended for timely sowing



Soybean Anjali (NSO-15)

Characteristics

Duration......80 - 85 days

Plant Height (cm)......50 - 55

No. of seed/ pod.....2 - 3

Seed Colour.....Yellowish with brown hilum

Special features

- Early maturity
- Glabrous pods
- Highly tolerant to pod shattering
- Tolerant to soybean rust disease
- High yielding



Hy. Corn NV 9010

Characteristics

Duration.....110-115 days (Kharif)

125-135 days (Rabi)

Shelling81-82 % Semi dent

with bold kernels

Special Features

- Widely adopted
- Orange yellow semi dent with bold kernels
- Excellent tip filling
- Very uniform plant type
- Stay green plants well suited for fodder purpose



Hy. Corn NV 4501

Characteristics

Duration.....90 - 100 days (Kharif)

115 - 120 days (Rabi)

Special features

- Early maturity, semi erect plant type
- Semident, yellowish orange grain colour
- Recommended for kharif, rabi and early summer cultivation
- Shelling 82-83 %



Pigeonpea NTL-554 (Bhavani)

Characteristics

Duration......150 - 160 days

Plant Height (cm)......170 - 180

Grain Colour.....Red

No. of grains/ Pod.....4 - 5

- Mid early maturity
- Spreading plant type and cluster bearing ability
- Excellent dal and cooking quality
- Highly tolerant to wilt and SMD diseases
- Good reflush under irrigated condition
- Recommended for cultivation in central and south India



Pigeonpea Shubhra (White)

Characteristics	
Duration	150-160 days
Plant Height (cm)	160-170
Grain Colour	White
No.of grains/Pod	4-5

Special features

- Mid early maturity
- Spreading plant type and cluster bearing ability
- Excellent dal and cooking quality
- Recommended for central and south zone of India



Green Gram Sindhu (NVL-605)

Characteristics

Grain colour.....Shiny green, glossy and bold grains

Special features

- Determinate, semi spreading plant type
- Very long pods with more number of grains per pod
- Non Shattering and synchronous maturity (suitable for once over harvest)
- Highly tolerant to powdery mildew and moderately tolerant to YMV diseases
 Special recommendation
 Recommended for timely sowing during kharif season



Black Gram Kamal

Characteristics

Duration......70 - 75 days Growth habit.......Compact, Determinate Grain colour......Black bold grains No.of grains/Pod......6-8

- Early, determinate and compact plant type
- Less foliage and synchronous maturity
- Tolerant to YMV and powdery mildew diseases
- Recommended for Kharif and rabi (south) season cultivation



We aim to stimulate Novel and rewarding small holder farming by supporting and scaling up promising approaches.

NOVEL SEEDS PRIVATE LIMITED

Reg off: 211, IInd Floor, B/H SBI Bank, Gandhi Nagar, Jilha Peth, Jalgaon - 425001, M.S. INDIA, Ph.: +91 257 2229873, Branch Office: Plot No. PAP-R-553, MIDC, T.T.C. Industrial Area, Rabale, Navi Mumbai - 400 701. CIN No.: U01112MH2011PTC216904, Customer Care contact: 7057920123 email: info@novelseeds.com www.novelseeds.com













www.novelseeds.com



